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FOR IMMEDIATE RELEASE

CoolScreens Launches Its New Website

ALPHARETTA, Georgia (August 15, 2009) ECC CoolScreens announces the publication of its new website at <http://www.coolscreensga.com>.

“Our expanded services and site communications really required a better means of expression than our old website provided” said Mike Winn, Managing Director of the company. “Using our new site we have now expanded on our product descriptions, provided better images of work in progress and in place, and offer better descriptions of our service offerings.

According to Michelle Smith, Sales Manager, “enhancements to our website will now allow us to provide a current calendar of customer events where hands-on product demonstrations can be experienced. From large home shows to neighborhood presentations we will be able to indicate where to see our large show vehicle, the ARC, which provides potential clients with an accurate experience with our screening, shading, and tinting systems.” She continued “Now you will be able to see what you want to buy in an installed situation. The experience is worth a thousand brochures. Just check our site to find where we will be next and you can see and interact with our products in actual situations like you would use them at home.”

Other site features include their Comfort Tips weblog, where a periodically updated dialog of savers information will be recorded. “Look here for accurate and timely tips on product use and maintenance, for descriptions of manufacturer special offers, discounts, and upgrade opportunities, and other ways to maximize your return on your energy saving dollars” said Mike. “It is all about making best use of the best products because we want our client family to get the maximum benefit available.”

ECC CoolScreens, based in Alpharetta, Georgia, develops designs and installs custom solutions to make your living spaces more comfortable throughout the year. Its product lines include porch enclosures, retractable shade and screen systems, energy-saving glass films, security films, and pollen reduction systems. Its service area covers metropolitan Atlanta, north Georgia, and western North Carolina. The company website is located at <http://www.coolscreensga.com>.

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If you'd like more information about this topic, or to schedule an interview with Mike Winn, call Michelle Smith at 770-667-8200 or email Michelle at michelle@coolscreensga.com.