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#### **FOR IMMEDIATE RELEASE**

## **CoolScreens Products Qualify For New \$1500 Energy Tax Credit**

ALPHARETTA, Georgia (August 5, 2009) ECC CoolScreens and its suppliers announced today that several of their screening and glass tinting products qualify for two important distinctions; first that they are fully qualified federal Energy Star rated products, and second that clients acquiring these products during tax year 2009 and 2010 qualify for up to \$1,500 in federal income tax credits.

“Our clients benefit in two ways,” says Mike Winn, Managing Partner. “First they immediately save on energy costs with the installation of our screening and tinting systems -- as much as 15% or more on a month over month comparison, and second, they now are able to use federal income tax credits for up to 30% of their purchase prices to reduce their year-end taxes on a dollar for dollar basis. We can even provide them with the federal form and filing information used to claim these credits.”

Consumers can save up to \$1,500 in federal tax incentives that reduce taxes dollar-for-dollar by itemizing purchases on their federal income tax forms, thereby reducing the amount of tax they owe the federal government. If you own your own home and would like to make your house more energy efficient you can take advantage of a federal energy tax credit that is available. To realize your savings, some of the areas to consider for an upgrade are your exterior windows and doors.

“A tax credit is generally more valuable than an equivalent tax deduction because a tax credit reduces tax dollar-for-dollar, while a deduction only removes a percentage of the tax that is owed. Consumers can itemize purchases on their federal income tax form, which will lower the total amount of tax they owe the government.” *US Department of Energy*

ECC CoolScreens, based in Alpharetta, Georgia, develops designs and installs custom solutions to make your living spaces more comfortable throughout the year. Its product lines include porch enclosures, retractable shade and screen systems, energy-saving glass films, security films, and pollen reduction systems. Its service area covers metropolitan Atlanta, north Georgia, and western North Carolina. The company website is located at <http://www.coolscreensga.com>.

ENERGY STAR is a government-backed program helping businesses and individuals protect the environment through superior energy efficiency. More information can be located at <http://www.energystar.gov>.

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If you'd like more information about this topic, or to schedule an interview with Mike Winn, call Michelle Smith at 770-667-8200 or email Michelle at [michelle@coolscreensga.com](mailto:michelle@coolscreensga.com).